

IN(3D)USTRY
FROM NEEDS TO SOLUTIONS
Additive & Advanced
Manufacturing Global Hub



Fira Barcelona

Speaker Invitation
Second Edition:
October 3-5, 2017

**ADD
VOLUME,
ADD
VALUE**

**IN(3D)USTRY FROM NEEDS TO
SOLUTIONS**
Future state of advanced manufacturing.
From concept to production.

www.in3dustry.com

#in3dustry     

SPEAKER INVITATION

Our goal is to create an **IN(3D)USTRY Community**, taking care of the ones who participated and trying to get more creative minds to participate in our next editions. Making IN(3D)USTRY the event where companies and brands come to share their stories about digital manufacturing.

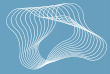
IN(3D)USTRY From Needs to Solutions is the ideal event to engage with AM community and with the user companies to present ground-breaking yet real solutions for a changing world the digital manufacturing sector's influencers, innovators, and key decision makers from around the globe. Increase your brand visibility by promoting your product, project, or company.

IN(3D)USTRY

Top five reasons to be a speaker in IN(3D)USTRY:

1. Share your business challenges. Innovation will come from users sharing their needs and the AM industry providing solutions.
2. Promote the use of additive and advanced manufacturing through case studies
3. Be the leader: showcase your company's innovation and success
4. Reach key industry decision-makers





IN(3D)USTRY
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SPEAKER INVITATION AS TOP INDUSTRIAL END-USER VIP GUEST



Fira Barcelona

Benefits of participating in IN(3D)USTRY as a Top Industrial End-User includes:

- **Pre-event:** 2 interviews (1 when participation is confirmed + 1 during the event) and dissemination of your participation
- **TALK #1:** 10' describing your company's implementation of Additive & Advanced Manufacturing Technologies + 10' launching your company's future challenges.
- **TALK #2, Round Table:** 20' session shared with other experts and professionals, from both your sector and the Additive & Advanced Manufacturing Sector
- **Meet and Greet with Sponsors & One to One meetings:** with Sponsors and Exhibitors offering their Solutions to your Needs.
- Presence of your product / project into the IN(3D)USTRY Arena
- **Media interviews**

REASON WHY:

- Increase your **brand awareness** as an innovation leader among your sector in a state-of-the-art event with global media coverage
- Present and Showcase your approach and adoption of Additive and Advanced Manufacturing technologies in **IN(3D)USTRY Arena**
- Participate in discussion and **Round tables with experts and Professionals** from both your sector and the Additive & Advanced Manufacturing Sector
- Foster the creation of a **Top Level Additive & Advance Global hub** to accelerate Innovation
- Drive the Innovation of the Additive & Advanced manufacturing technologies to meet your needs

IN(3D)USTRY also offers:

- Presence of your logo in the whole IN(3D)USTRY media & advertising campaign and collaterals
- Follow and mention of the LinkedIn Profiles of your choice
- Innovation and developments press conference during the show
- Video at IN(3D)USTRY web



IN(3D)USTRY

BARCELONA

GLOBAL HUB

2017-2020

Discover
See
Meet
Touch
Learn

the new manufacturing paradigm
disruptive ways to optimize your workflow
top level decision makers
the reality of Additive & Advanced Manufacturing
the best practices in the industry

IN(3D)USTRY FROM NEEDS TO SOLUTIONS
Future state of advanced manufacturing.
From concept to production.



IN(3D)USTRY FROM NEEDS TO SOLUTIONS:

Promoting additive and advanced manufacturing through case studies from top industrial end users.

The AM industry has to solve today's business challenges. Accelerating innovation by sharing user companies needs, helping the AM industry adapt to provide such solutions.

BUSINESS TALKING TO BUSINESS:

- Over a hundred C-level [speakers](#) from 20 countries – 60% international
- Three days to see the current state and help create the future of AM
- Case study presentations from top industrial end-users who will present challenges for AM in 4 vertical sectors (videos in links):
 - [Automotive](#), [Aeronautics](#)
 - [Healthcare](#)
 - [Architecture&Habitat](#)
 - [Retail&Consumer Goods](#)
- [Made Again in the Fabcity Panel](#) was our inspirational panel describing the future of digital manufacturing in society.
- And [Manufacturing the Future](#) was our event finale with some of the most futuristic and brilliant minds in the AM ecosystem.

IN(3D)USTRY ARENA:

This hub for innovation is where we showcase breakthroughs in AM and provide an interactive venue for user and industry.

See the latest in technology, learn about current applications, and interact with global industry experts while end users present their current best practices and business challenges to AM community.

PARTICIPATION:

More than 90 companies participating. 3,333 visitors include:

- 40% Decision-makers (Presidents, VP's, Directors)
- 60% Sales Influencers (Technicians, professors, researchers);
- Represented Departments: R&D, Innovation, Technology, Design & Operations).
- 90% National, 10% International, from which: 23% Germany, 7% Italy, 7% USA, 6% Netherlands, 4% Switzerland, 4% Israel, 4% UK, 4% France.

<http://www.in3dustry.com/visitors>

IN(3D)USTRY ARENA



Architecture & Habitat
#In3Dustry

Automotive & Aeronautics
#In3Dustry

Retail & Consumer Goods
#In3Dustry

Healthcare
#In3Dustry

IN(3D)USTRY
FROM NEEDS TO SOLUTIONS
Additive & Industrial
Manufacturing Solutions

ADD VOLUME.
ADD VALUE

#In3Dustry
@in3dustriy

IN(3D)USTRY

HP Multi Jet Fusion
Consumer Goods applications

Entrance



EXHIBITION AREA

IN(3D)USTRY ARENA

NETWORKING WITH USERS
(FOR SPONSORS ONLY)

STAR-UP
ARENA

AM EU
Projects ARENA

IN(3D)USTRY
MAIN STAGE



IN(3D)USTRY
FROM NEEDS TO SOLUTIONS

Additive & Advanced
Manufacturing Global Hub

OCTOBER 3-5, 2017
Gran Via Venue (Barcelona)

Entrance

AM VENDORS

AM VENDORS SPONSORS GIVING SOLUTIONS

EXHIBITION AREA

IN(3D)USTRY ARENA

TRUMPF



materialise
innovators you can count on

RENISHAW
apply innovation™

HOFMANN
innovation group | Iberica

RICOH
imagine. change.

PANTUR

ARBURG

CT SOLUTIONS

Join3d

POLY-SHAPE
add.3d.manufacturing

GRUPO SICOVA

stratasys

OPEN
STYLE
LAB

GUCCI



SJD
Sant Joan de Déu
Barcelona - Hospital

SEAT

Ultimaker
TRISLAND

EOS

AERnova

SONY

AVINENT
Implant System

IBEC

MASTERTEC

Axis
Photography rapide, Magasins, Super-Pharmacies, Moteurs

BASF
We create chemistry

ThalesAlenia
Space

SIEMENS



waag society
institute for art, science and technology

IN(3D)USTRY
MAIN STAGE

STAR-UP
ARENA

AM EU
Projects ARENA

NETWORKING WITH USERS
(FOR SPONSORS ONLY)

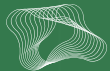
AM USERS PRESENTING CHALLENGES



IN(3D)USTRY
FROM NEEDS TO SOLUTIONS

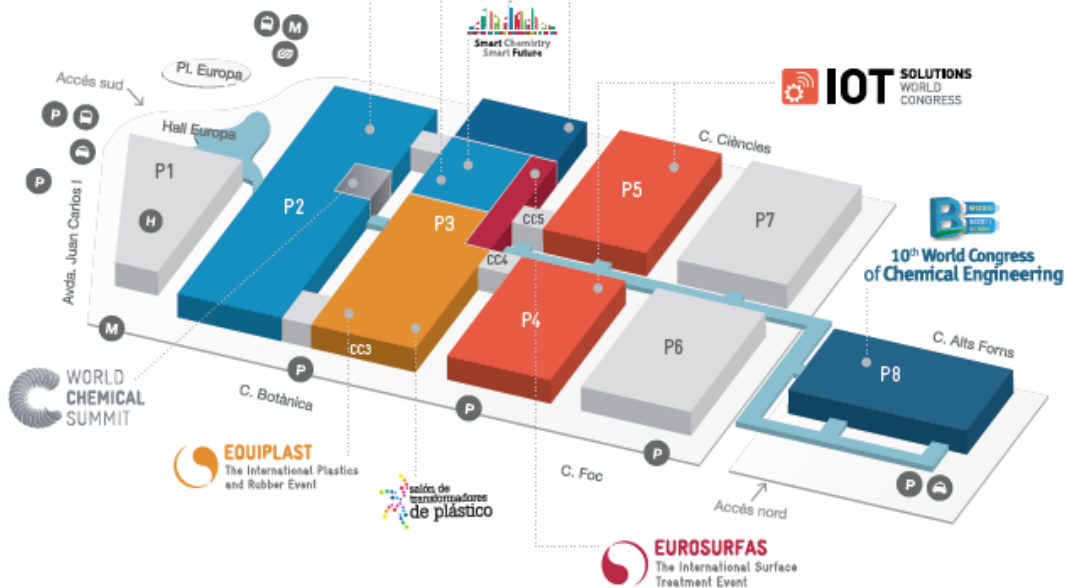
Additive & Advanced
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OCTOBER 3-5, 2017
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IN(3D)USTRY FROM NEEDS TO SOLUTIONS
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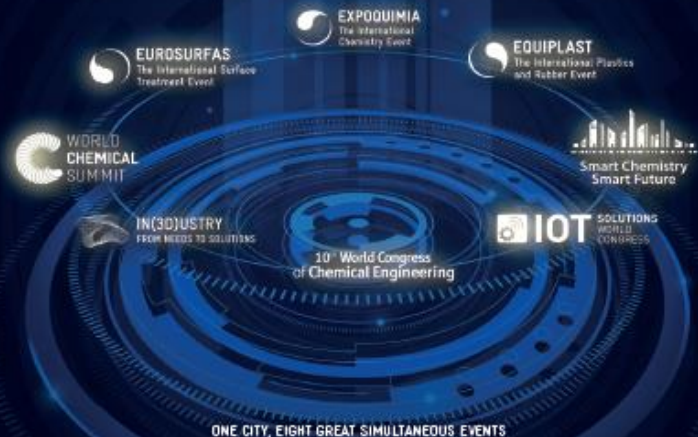


www.bcnindustry.com
#bcnindustry



BARCELONA INDUSTRY4.0 Week

1-6 OCTOBER 2017
BARCELONA



**BARCELONA WILL BE
THE NEW HUB FOR
GLOBAL INDUSTRY**

From 1 to 6 October, Barcelona will become the capital of the new industrial revolution. A week when the future will begin to reveal itself, a unique opportunity to gain a global view of all that is coming.

[IN\(3D\)USTRY](#) FROM NEEDS TO SOLUTIONS, Future state of advanced manufacturing, [WORLD CHEMICAL SUMMIT](#), Science, Industry & Society. Inspiring the Future, OCT 3-5, 2017

[EXPOQUIMIA](#), The International Chemistry Event, OCT 2-6, 2017 | [Smart Chemistry Smart Future](#), The unique meeting forum to encourage and promote the development of the chemical industry, OCT 2-6, 2017

[EQUIPLAST](#), The International Plastics and Rubber Event, OCT 2-6, 2017

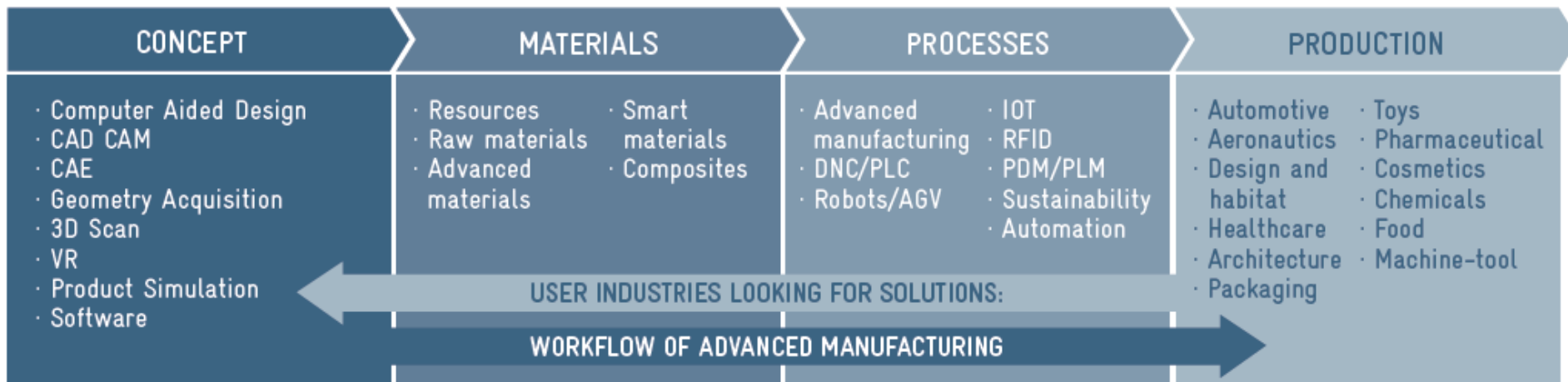

[EUROSURFAS](#), The International Surface Treatment Event, OCT 2-6, 2017

[IOT SOLUTIONS WORLD CONGRESS](#), a unique event focused on vertical markets, OCT 3-5, 2017

[10th World Congress of Chemical Engineering](#) in conjunction with the 11th European Congress of Chemical Engineering and the 4th European Congress of Applied Biotechnology (WCCE10+ECCE11+ECAB4), OCT 1-5, 2017


[WORLD CHEMICAL SUMMIT](#), Science, Industry & Society. Inspiring the Future, OCT 3-5, 2017

From concept to production.


EXPOQUIMIA
The International Chemistry Event

CHEMISTRY FOR THE FUTURE





Smart Chemistry
Smart Future

THE UNIQUE MEETING FORUM TO ENCOURAGE AND PROMOTE THE DEVELOPMENT OF THE CHEMICAL INDUSTRY.

EQUIPLAST
The International Plastics and Rubber Event

PROCESSING THE WORLD




EUROSURFAS
The International Surface Treatment Event

FEEL THE NEW SURFACES




WORLD CHEMICAL SUMMIT

SCIENCE, INDUSTRY AND SOCIETY INSPIRING THE FUTURE




IN(3D)USTRY
FROM NEEDS TO SOLUTIONS
Additive & Advanced Manufacturing Global Hub

FUTURE STATE OF ADVANCED MANUFACTURING

ADD VOLUME, ADD VALUE



10th World Congress of Chemical Engineering

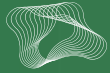
IN CONJUNCTION WITH THE 11TH EUROPEAN CONGRESS OF CHEMICAL ENGINEERING AND THE 4TH EUROPEAN CONGRESS OF APPLIED BIOTECHNOLOGY (WCCE10 + ECCE11 + ECAB4)




IOT SOLUTIONS
WORLD CONGRESS

SOLUTIONS WORLD CONGRESS, A UNIQUE EVENT FOCUSED ON VERTICAL MARKETS.





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Fira Barcelona

**10th World Congress
OF CHEMICAL
ENGINEERING**

**11th European Congress
OF CHEMICAL
ENGINEERING**

**4th European Congress
OF APPLIED
BIOTECHNOLOGY**

10th World Congress of Chemical Engineering in conjunction with the 11th European Congress of Chemical Engineering and the 4th European Congress of Applied Biotechnology (WCCE10+ECCE11+ECAB4)

User industries looking for solutions:



WORLD CHEMICAL SUMMIT, Science, Industry & Society. Inspiring the Future



Smart Chemistry Smart Future, The unique meeting forum to encourage and promote the development of the chemical industry



EXPOQUIMIA, The International Chemistry Event



EQUIPLAST, The International Plastics and Rubber Event



EUROSURFAS, The International Surface Treatment Event

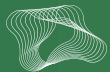
- ✓ Automotive
- ✓ Aeronautics
- ✓ Design and habitat
- ✓ Healthcare
- ✓ Architecture
- ✓ Packaging
- ✓ Toys
- ✓ Pharmaceutical
- ✓ Cosmetics
- ✓ Chemicals
- ✓ Food
- ✓ Machine-tool



IN(3D)USTRY FROM NEEDS TO SOLUTIONS.
Future state of advanced manufacturing



IOT Solutions World Congress, a unique event focused on vertical markets



IN(3D)USTRY
FROM NEEDS TO SOLUTIONS
Additive & Advanced
Manufacturing Global Hub

IN(3D)USTRY FROM NEEDS TO SOLUTIONS

Future state of advanced manufacturing



Fira Barcelona

Better living through advanced manufacturing. From concept to creation.



IN(3D)USTRY
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Additive & Advanced
Manufacturing Global Hub

BUSINESS TALKING TO BUSINESS

102 C-level AM industrial users from 20 countries, 60% international

VISITORS

More than 90 companies participating. 3,333 visitors include:

- 40% Decision-makers (Presidents, VP's, Directors)
- 60% Sales Influencers (Technicians, professors, researchers)
- Represented Departments: R&D, Innovation, Technology, Design & Operations)
- 90% National, 10% International, from which: 23% Germany, 7% Italy, 7% USA, 6% Netherlands, 4% Switzerland, 4% Israel, 4% UK, 4% France.

CREATION: user industries looking for solutions:

- ✓ Automotive
- ✓ Aeronautics
- ✓ Design and habitat
- ✓ Healthcare
- ✓ Architecture
- ✓ Packaging
- ✓ Toys
- ✓ Pharmaceutical
- ✓ Cosmetics
- ✓ Chemicals
- ✓ Food
- ✓ Machine-tool



37,846

visitors 40 countries

734

exhibitors



Smart Chemistry
Smart Future

Barcelona, del 2 al 6 de octubre de 2017



2-6 OCTOBER 2017 GRAN VIA VENUE



The congress will offer 9 Plenary Lectures, around 1500-2000 oral presentations and 1500-2000 posters communications.

3,000 world engineers



+8000

VISITORS FROM OVER 70 COUNTRIES

+160

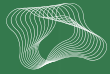
TOP INDUSTRY SPEAKERS

+170

EXHIBITING COMPANIES

+10

TESTBEDS



IN(3D)USTRY
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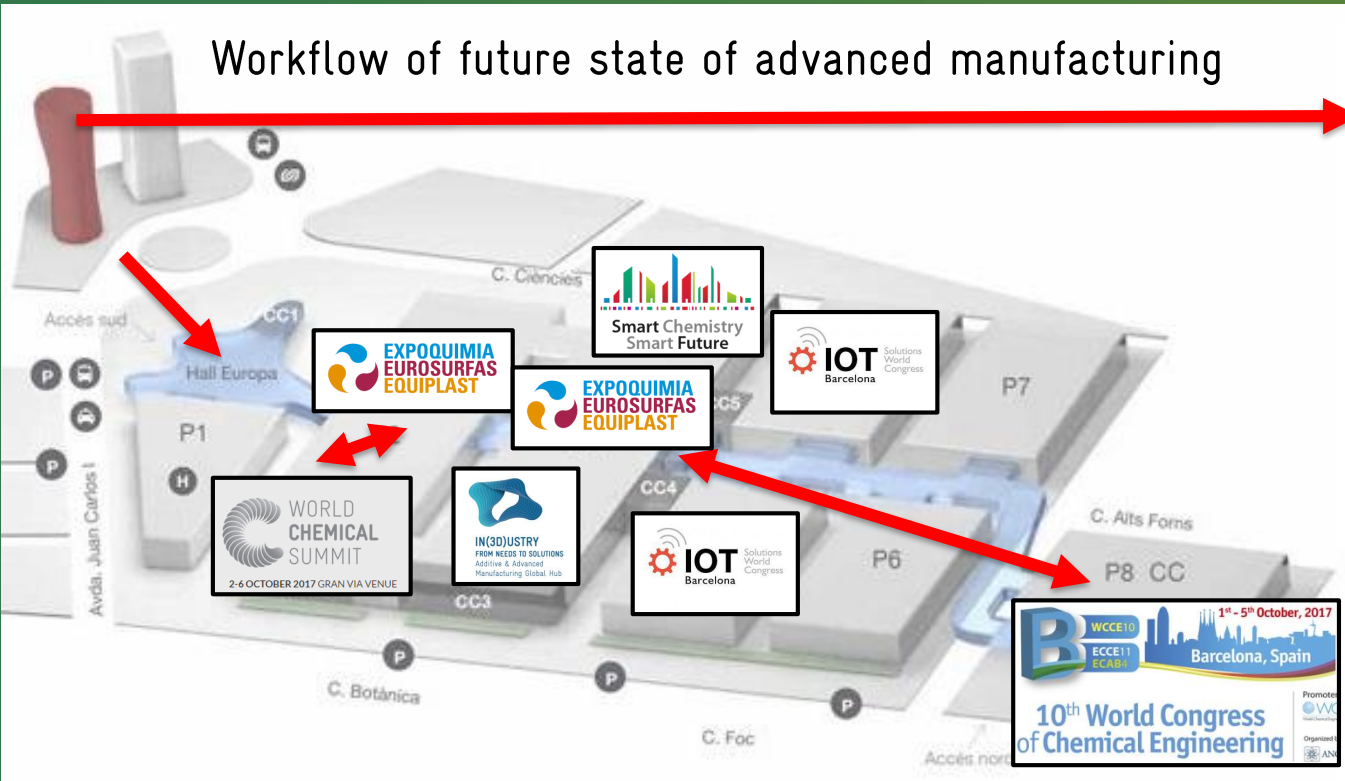
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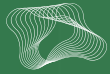
INDUSTRIAL WEEK: 7 CO-LOCATED EVENTS, OCT 1 – 6, 2017, BARCELONA

Workflow of future state of advanced manufacturing



1. [IN\(3D\)USTRY](#), OCT 3-5, 2017
2. [EXPOQUIMIA](#), OCT 2- 6, 2017
3. [EQUIPLAST](#), OCT 2- 6, 2017
4. [EUROSURFAS](#), OCT 2- 6, 2017
5. [WORLD CHEMICAL SUMMIT](#), OCT 2- 6, 2017
6. [IOT](#), OCT 3-5, 2017
7. [10th World Congress of Chemical Engineering](#), OCT 1-5, 2017





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IN(3D)USTRY FROM NEEDS TO SOLUTIONS

Future state of advanced manufacturing



Fira Barcelona

Commercial relation & related technologies

Commercial relation & related technologies

EXPOQUIMIA
Encuentro Internacional
de la Química

BASF
We create chemistry

**WORLD
CHEMICAL
SUMMIT**
2-6 OCTOBER 2017 GRAN VIA VENUE

EQUIPLAST
The International Plastics
and Rubber Event

ARBURG

Commercial relation & related technologies

Commercial solutions

Solutions

Commercial solutions

Commercial relation & related technologies

Example transport sector*

SEAT **ALSTOM**

FICOSA

Commercial solutions

Solutions

Solutions

Commercial solutions

IN(3D)USTRY
FROM NEEDS TO SOLUTIONS
Additive & Advanced
Manufacturing Global Hub

hp

RENISHAW
apply innovation™

EUROSURFAS
Encuentro Internacional del
Tratamiento de Superficies

AIAS

BARCELONA

GLOBAL HUB

Discover
See
Meet
Touch
Learn

the new manufacturing paradigm
disruptive ways to optimize your workflow
top level decision makers
the reality of Additive & Advanced Manufacturing
the best practices in the industry

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CONTACT US

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